

Report to:	LICENSING PANEL
Relevant Officer:	Lisa Ribchester, Licensing Officer
Date of Meeting:	18 January 2024

APPLICATION FOR A PREMISES LICENCE – Trades Hotel, 51-55 Lord Street and 42 Banks Street

1.0 Purpose of the report:

1.1 To consider an application for a new Premises Licence for Trades Hotel, 51-55 Lord Street and 42 Banks Street

2.0 Recommendation(s):

2.1 The Panel is requested to consider the application and determine whether the granting of this licence would adversely impact on the Licensing Objectives.

3.0 Reasons for recommendation(s):

3.1 Representations have been received therefore there must be a hearing to determine the application.

3.2 Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.3 Is the recommendation in accordance with the Council’s approved budget? Yes

4.0 Other alternative options to be considered:

4.1 None, once an application is submitted and representations received it must be considered by the Licensing Panel.

5.0 Council priority:

5.1 The relevant Council priority is

- “The economy: Maximising growth and opportunity across Blackpool”

6.0 Background information

6.1 On 22 November 2023 the Licensing Service received an application from Mark Marshall of M Squared Services Ltd on behalf of Neil Cropper for a new Premises Licence for Trades Hotel, 51-55 Lord Street and 42 Banks Street.
Both sites currently have individual Premises Licences which will be surrendered if the new one is granted.

6.2 The application requests permission for Live Music (Indoors), Recorded Music (Indoors), and the Supply of Alcohol (On and Off the Premises) Monday to Sunday 10.00 to 04.00 also Late Night Refreshment (Indoors) Monday to Sunday 23.00 to 04.00 at the Lord Street site and Live Music (Indoors), Recorded Music (Indoors), and the Supply of Alcohol (On and Off the Premises) Monday to Sunday 10.00 to 02.00 also Late Night Refreshment (Indoors) Monday to Sunday 23.00 to 02.00 at the Banks Street site with opening hours 10.00 to 04.30 Monday to Sunday at Lord Street and 10.00 to 02.30 at Banks Street. The applicant has volunteered a number of conditions on the application form which will be attached to the Premises Licence if granted, a copy of the application is attached at Appendix 4(a). A mediation agreement has been agreed with the police and the applicant to reduce the terminal hour for licensable activities at the Lord Street site to 03.00, reduce the opening times at the Lord Street site to 03.30 and to remove Off sales for alcohol from the application. A number of additional conditions have also been added to the application.

6.3 Representation have been received from Angela Meldrum, Chloe Bergin and Angela Baddeley. Copies of the representations are attached at Appendix 4(b).

6.4 Local policy considerations:

3.2.3 Where relevant representations are made, the following factors will normally be taken into account:

- The style of operations, the number of customers and profile of customers expected to attend the premises
- The location of the premises and its proximity to noise sensitive properties
- The proposed hours of operation
- The transport arrangements for customers attending or leaving the premises and any possible impact on local residents or businesses
- The proposed methods for the dispersal of customers
 - The scope for mitigating any impact
 - The extent to which the applicant has offered conditions to mitigate the impact
- How often the activity occurs

4.4.2 The Council wishes to develop a diverse night-time economy but acknowledges that any licensable activity has the potential to impact adversely on the surrounding area either by disturbance caused by crime and disorder or by nuisance caused by customers being noisy when leaving/using on-street car parking. The impact of these activities can be greater at night when

ambient noise levels are much lower.

6.5 National policy considerations:

8.44 It is expected that enquiries about the locality will assist applicants when determining the steps that are appropriate for the promotion of the licensing objectives. For example, premises with close proximity to residential premises should consider what effect this will have on their smoking, noise management and dispersal policies to ensure the promotion of the public nuisance objective. Applicants must consider all factors which may be relevant to the promotion of the licensing objectives, and where there are no known concerns, acknowledge this in their application.

9.43 – The authority’s decision should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

6.6 Does the information submitted include any exempt information? No

7.0 List of Appendices:

7.1 Appendix 4(a) Application form for a new Premises Licence
Appendix 4(b) Objections from Angela Meldrum, Chloe Bergin and Angela Baddeley.

8.0 Financial considerations:

8.1 None.

9.0 Legal considerations:

9.1 Please see local and national policy in the background information.

10.0 Risk management considerations:

10.1 None.

11.0 Equalities considerations and the impact of this decision for our children and young people:

11.1 None.

12.0 Sustainability, climate change and environmental considerations:

12.1 None.

13.0 Internal/external consultation undertaken:

13.1 None.

14.0 Background papers:

14.1 None.